



Teamsters Leadership Academy **Schedule**

Local Union Communications: Working with the Media – June 12-13, hosted by JC 13, St. Louis, MO This two-day program will focus on the use of external media to promote worker values and concerns to the community at large. The class will explore effective messaging, tactics, and available mediums to “get the message out.” In an era where we are engaged in a War on Workers, this TLA will help you to successfully frame and move your message at the local level. \$100

Collective Bargaining - July 16-19, hosted by JC 37, Portland, OR This four-day program is designed for business agents and local officers who are responsible for bargaining labor contracts in the private and public sectors. The program will cover the legal aspects of collective bargaining, bargaining time line, company research, building membership solidarity, and all manner of bargaining table strategies and tactics (including costing, contract language, use of caucuses and sidebars, etc.) Special emphasis is placed on contemporary and difficult bargaining questions including health care and pension. A variety of methods are used including class discussion, mock bargaining and interactive games. \$200

Business Agent Skills in Survival (BASIS) –September 10-14, IBT Headquarters, Washington D.C. This five-day program provides an overview of the skills and knowledge needed to be successful as a Teamsters Business Agent. The subjects include: organizing your work, effective representation, collective bargaining, organizing, political action and membership mobilization. \$275.00

Organizing – December 10-14, hosted by LU 631, Las Vegas, NV This five-day program for local union organizers and staff will teach participants how to build a successful organizing local by following the steps of the IBT Comprehensive Campaign Strategy. Through a case study, strong emphasis will be on guidelines and principles needed for building a successful campaign while dealing with today’s organizing challenges and obstacles. \$250



Teamsters Leadership Academy Registration

I am registering for (see attached Schedule for program descriptions):

Local Union Communications (\$100) _____ Bargaining (\$200) _____

BASIS (\$275) _____ Organizing (\$250) _____

Mr./Mrs./Ms. (Circle One) Name: _____

Position/Title: _____

How long in this position? _____

Email: _____ Local Union: _____

Address: _____

Would you like your confirmation letter emailed or sent through the USPS? (Please circle one.)

Please tell us about your background with the Teamsters Union to give us an idea of your level of experience.

Please return this form with your payment to Marie Nolan, IBT Training & Development Department, 25 Louisiana Avenue, NW, Washington, DC 20001. Or, fax this registration to 202-624-6851 and bring your payment with you to the program.