



What's Gone Wrong at BMW?

BMW used to be known for its high-quality cars and quality management.

Something has changed. There have been over 400,000 BMWs recalled in America since 2002, and now BMW is throwing its longtime employees out on the streets.

BMW took more than \$3.6 billion in low-interest taxpayer bailout loans that were meant to help our economy and save jobs. But now it is outsourcing good jobs to low-wage contractors in California - firing all of its workers at its Ontario parts distribution facility, many of whom have loyally worked at BMW for 20 or 30 years. All while making record profits this year.

BMW would never treat its German workers this way. BMW even admitted to its employees that it's much easier to fire all their workers here than in Germany.

Cutting corners might be profitable in the short term, but in the long term treating loyal American workers and customers poorly is not how a quality company does business.

Bimmer Heads for Quality Cars and Quality Jobs

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